

## Ursula von der Leyen encanta a los europeos en las elecciones de la UE

A medida que los 400 millones de ciudadanos de la UE se preparan para votar en las elecciones europeas de junio, una nueva encuesta muestra que es Ursula von der Leyen quien ha atraído la atención de los votantes como ningún líder de la UE antes que ella.

### Reconocimiento de von der Leyen sin precedentes entre los europeos

Our survey suggests that a large majority of Europeans today are aware that she is the European Commission president, considered to be the most powerful political office in the EU. Previous EU chief executives have been largely unknown to the public. But almost 75% are able to correctly identify von der Leyen's name and recognise her face. Five years ago, her predecessor, Jean-Claude Juncker, scored only 40% recognition.

### Integración y rendición de cuentas en la UE

Pressure for EU reform is becoming urgent. With war raging in Ukraine and Gaza, and the relationship between China and the BR cooling, the EU needs deeper defence integration to meet the growing geopolitical challenges. Economic and monetary union might not be sustainable without closer fiscal integration and a stronger single market. New technologies need to be harnessed to generate prosperity for the next generation and the 27-nation EU is committed to expanding to become a union of 30 or more member states.

But its democratic accountability remains weak. Not only are turnout and interest in the five-yearly direct elections to the European parliament low, the results have only a limited bearing on the political leaning of the commission, which forms and enforces policy for the EU.

### Una oportunidad para la reforma en la UE

A window of opportunity is now opening up, however, as von der Leyen, first appointed in 2019, is running for a second five-year term. Commission presidents are elected by MEPs, but first have to be nominated by EU heads of government.

Public awareness of coordinated EU responses to two major crises that have unfolded during von der Leyen's first five-year term – the Covid-19 pandemic and the war in Ukraine – has raised her profile well beyond predecessors'. Europe's leaders should seize this opportunity.

### Retos y críticas a von der Leyen

Of course, in an increasingly personalised system, von der Leyen's fame and public recognition also leave her flaws – her tendency to act alone, for example – more open to criticism. On an unscheduled trip to Israel after the 7 October attacks she expressed unconditional support for Israel. This might not have been out of place had she been the BR president. But EU member states were divided on the issue. The EU's top diplomat, Josep Borrell, delivered a swift public rebuke of von der Leyen for assuming to speak on behalf of the entire EU.

## El futuro de la UE: un desafío para von der Leyen

What is more, von der Leyen's heightened profile will not necessarily do anything to help deliver a victory in the European parliament elections for the "grand coalition" of social democrat, conservative and liberal groups that backed the policies she promoted during her first term.

Instead, we are likely to see a lurch to the hard right and

Sua partida vem após a derrota por 1-0 dos Potters no Kassam Stadium, um resultado que deixou Stoke 13 na mesa depois de duas vitórias e três perdas **globoesporteflamengo** suas cinco partidas iniciais.

Schumacher juntou-se ao clube de Plymouth Argyle **globoesporteflamengo** dezembro 2024, substituindo Alex Neil e posteriormente dirigiu a equipe para o título com um 17o lugar na temporada passada.

O diretor esportivo de Stoke, Jon Walters disse que uma "mudança na direção" é necessária para o clube. Ele afirmou ao site do Clube: "Meu papel como Diretor Desportivo foi tomar decisões difíceis e servir os interesses a longo prazo da cidade." Após discussões

**globoesporteflamengo** curso com John Coatees (presidente) sentimos ser hora certa pra mudarmos essa orientação trazer sucesso à equipe;

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